SONY®

UP-DR150

Speed and Quality - The Ideal Choice for Digital Photo Print Services

Sony is proud to introduce the UP-DR150 Digital Photo Printer —the fastest printer in its class. The UP-DR150 produces high-quality 4 x 6 inch prints in approximately 8 seconds.
The high-speed, high-volume, high capacity UP-DR150 roll printer will meet the needs of the most demanding customers. Utilizing Sony dye sublimation technology and "Print by Sony" media, it produces the highest quality borderless photo-quality prints available. The UP-DR150 is the unrivaled choice for digital photo printing.

FEATURES

High-Speed Printing
A newly developed thermal print head enables the UP-DR150 to operate at high speeds when producing any print size. For example, a 4 x 6 inch image can be printed in approximately 8 seconds. When using 5 x 7 inch paper, a print can be made in approximately 15 seconds. A 6 x 8 inch image can be printed in approximately 20 seconds.

Superb Print Quality
The UP-DR150 creates crisp and vibrant prints with natural, continuous tones. It offers three types of print finishes: Glossy, Texture, and Matte and prints onto 4 different print packs: 3 1/2 x 5 inch, 4 x 6 inch, 5 x 7 inch, and 6 x 8 inch.

LIKE NO OTHER™

High-volume printing
Offering large paper capacities and roll printing technology, the UP-DR150 is a workhorse. The printer can hold a roll of 550 4 x 6 inch prints or 335 5 x 7 inch prints.

Front Operation
Front-loading allows easy replacement of paper and ribbon and enables the UP-DR150 to be installed in even the tightest spaces. And the redesigned paper loading mechanism offers indicators to show when the paper is loaded correctly. In addition, the printer's side panel offers space-saving recessed interface connections which allow for easy set up and access.

FEATURES

USB Interface
The UP-DR150 is equipped with a USB 2.0 interface as standard. This allows fast transfer of image data.

PC Compatibility
The printer is supplied with PC driver software – compatible with Microsoft® Windows® 2000, XPpro – to enhance its flexibility.

Real-Time Monitoring
The UP-DR150 also offers real-time monitoring of the remaining number of prints, the total number of prints, the printer status and any error status. This allows continuous monitoring by application software.

APPLICATIONS

- Event Photography
- Amusement/Malls
- Sports
- Professional Photography
- Retail Photofinishing

SPECIFICATIONS

Printing Method	Dye Sublimation Printing
Resolution	334 dpi
Gradation	8 bits per color
Image Pixels Transferred	2UPC-R153: 1210 x 1728 pixels
	2UPC-R154: 1382 x 2048 pixels
	2UPC-R155: 1728 x 2380 pixels
	2UPC-R156: 2048 x 2724 pixels
Paper Size	2UPC-R153: 3 1/2 x 5 inches (89 x 127 mm)
	2UPC-R154: 4 x 6 inches (102 x 152 mm)
	2UPC-R155: 5 x 7 inches (127 x 178 mm)
	2UPC-R156: 6 x 8 inches (152 x 204 mm)
Print Capacity	2UPC-R153: 610 prints
	2UPC-R154: 550 prints
	2UPC-R155: 335 prints
	2UPC-R156: 295 prints
Printing Times	2UPC-R153: approx. 8 seconds
	2UPC-R154: approx. 8 seconds
	2UPC-R155: approx. 15 seconds
	2UPC-R156: approx. 20 seconds
Spool Memory	32 Mb (For additional one picture)
Interface	Hi-Speed USB (USB 2.0)
Power Requirements	AC 100-240 V, 50/60 Hz
Power Consumption	5-2.5 A
Dimensions	11 1/8 (W) x 14 1/8 (H) x 18 1/4 (D) inches
Weight	Approx. 44 lb 2 oz
Safety Standards	UL60950-1 (UC), CSA C22.2 No. 950 (UC), EN60950 (CE)

Supplied Accessories

	AC Power Cord (1), Trash Box with Paper Stacker (1), CD-ROM (including printer drivers, on-line manual) (1), Operation Manual (1), Paper Spool (1)

Optional Accessories

Self-laminating color print packs

2UPC-R153	3 1/2 x 5 inches, 1,220 total prints
	2 rolls of print paper (610 prints each), 2 rolls ink ribbon
2UPC-R154	4 x 6 inches, 1,100 total prints
	2 rolls of print paper (550 prints each), 2 rolls of ink ribbon
2UPC-R155	5 x 7 inches, 670 total prints
	2 rolls of print paper (335 prints each), 2 rolls of ink ribbon
2UPC-R156	6 x 8 inches, 590 total prints
	2 rolls of print paper (295 prints each), 2 rolls of ink ribbon
Print Stacker	**UPA-DR150PS** Optional print stacker holds 250 prints of all sizes.

Dimensions

Front view — 14.01, 11.02

Side view — 19.13

Side view — 18.18, 4.3, 7.7, 2.9, 28.38

Rear view — 1.8

(Unit: inches)